

Guide: What is a Confidence Score?



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Introduction

An EBNScore has two elements, a confidence score in the overall opportunity and a score for the evidence of that need. EBNLab's structures process allows you to rank needs statements and progress those with the highest score. It gives you confidence in the need's statements you create and the problems, populations and outcomes within them.

Our process enables you to have confidence in the needs you identify.

An EBN Score has two elements, an evidence score and a confidence score. This section focuses on the confidence score. EBN's structured process has three stages, at each of these stages there are a series of questions.

- At Stage 1 the questions focus on the attributes of the problem, the population and the outcomes as part the Discovery phase
- At Stage 2 you share the needs statement with the key stakeholders to rank the opportunity as part of the Development of the Needs Statement
- At Stage 3 you assess the needs alignment with the organisations strategy as part of Defining and prioritising the Needs

The responses you and others provide at each stage is what makes up the Confidence Score. These questions are key, they ask you (and key stakeholders) to critically examine the needs statement and its components helping to refine the statement itself and build your confidence in the need. What these structures process enables is for you to rank your confidence in a need at each stage, allowing you to narrow the number of needs statements is narrowed as your understanding of the need develops.